

## Online Career Centre Information



Not sure which direction to go with your career?

Don't know what your ideal career is, let alone work towards achieving it?

The journey of discovery for your career starts **HERE**

This is **your life, your career** and as we spend more time at our work than we do with our family you owe it to yourself (and your family) to be doing something **you enjoy**.

Firstly a quick thank you – to YOU.

If you are reading this you have taken some time to visit my website (or you have had this passed to you by a kind person who has). So thank you.

You are also reading this because you are at a point in your life where you are unsure as to what the next step for you is with regards to your career. You may be at a complete loss as to what to do, or you may have some vague idea and are wanting some confirmation or reassurance that you are on the right track.

Career decisions are difficult for a number of reasons:

- You don't know what you don't know – there are thousands of possible careers and you can't possibly know about all of them
- Everyone you talk to has their own ideas what you should and shouldn't do – look at the people you know, how many are following in the footsteps of someone else in their family or close friends
- Career decisions can't be made in isolation – you have to consider other aspects of your life
- It takes time – something we are all short of, to identify what you want to do
- It can feel overwhelming and too hard – where do you start?
- Fear of making the wrong decision

### **The Solution is here!**

#### **Online Career Centre:**

This is your very own 'Career Finder' – guiding you in the right direction for the right career for you. After completing the assessments a report is produced which details, amongst other key things – a selection of careers that would suit you.

The assessments were developed by a team of psychologists and are designed to identify potentially suitable careers by matching your personality, your values, your motivators and skills to thousands of careers.

The resulting report gives you a clearer understanding of 'you' in relation to your career and provides you with some direction so you are focussed on 20 – 30 identified possible careers instead of over 100,000 random ones.

## The Assessments

There are 4 in total that focus on

- Career Values
- Career Motivators
- Career Talents
- Career Preferences

I suggest you allow 20 mins per assessment (some of my clients have done it a lot quicker, some have taken slightly longer). You complete the assessments online, in your own time and at your own pace. It doesn't matter if it takes you 3 hours, 3 days, 3 weeks or 3 months before you have completed all the assessments.

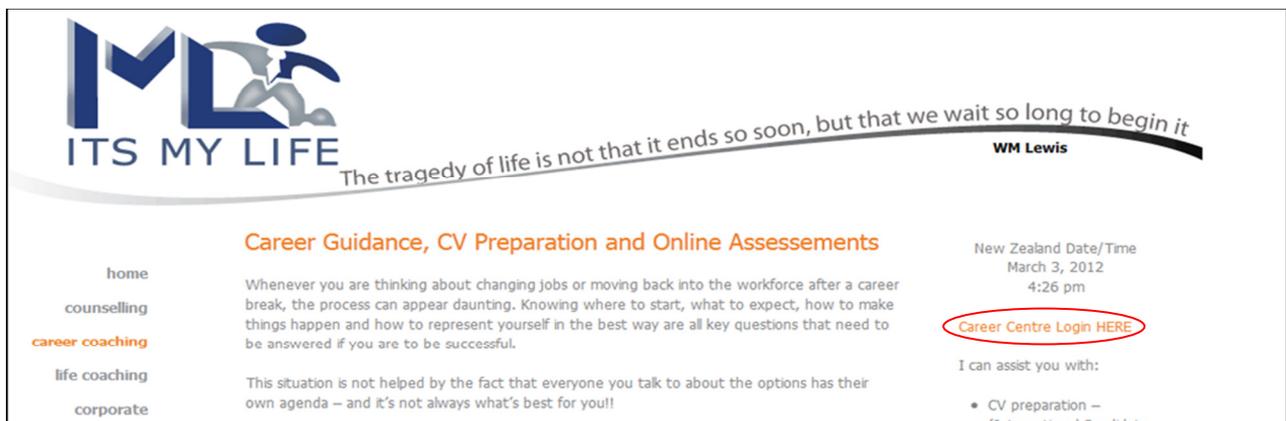
Once completed you will have an indepth report that you can review in your own time or work with me to analyse the results and put together an action plan for moving forward.

## How to get started

It is very simple – you ***don't even need to make an appointment.***

Simple Steps are:

- 1) Pay for assessments by
  - Credit Card - through my website
  - Direct Credit into my bank account - contact me for details
  - Eftpos or Cash - at Harvest Natural Health Centre, Grey Lynn, Auckland
- 2) Once payment has cleared you will be emailed login details and password
- 3) Access the Online Career Centre through the Career Coaching page on my website



The screenshot shows the ITS MY LIFE website interface. On the left is a navigation menu with links for 'home', 'counselling', 'career coaching', 'life coaching', and 'corporate'. The main content area features a quote: "The tragedy of life is not that it ends so soon, but that we wait so long to begin it" by WM Lewis. Below the quote is a section titled "Career Guidance, CV Preparation and Online Assessments" with a paragraph of text. To the right, it displays the date and time: "New Zealand Date/Time March 3, 2012 4:26 pm" and a red-circled button labeled "Career Centre Login HERE". Below this, it says "I can assist you with:" followed by a bullet point: "• CV preparation – (International Candidate)".

- 4) Complete the assessments in your own time
- 5) Full report available once all assessments are complete
- 6) Contact me to arrange a time to analyse the report and plan next steps
- 7) Access to the Online Career Centre is for 12 months and there is a range of resources available to help you to achieve your goals.

What my clients have said:-

*"...fantastic, just what I have been looking for. Easy to use and with your guidance the report makes so much sense..." GC (General Manager)*

*".. I wish I had done these assessments years ago, I'm glad I've completed them now.." AT (Receptionist)*

*"..this has re-confirmed for me that I am almost on the right track, not quite the right job at the moment but certainly a job in this field... I now have a plan moving forward" YK (Marketing Manager)*

*" I had no idea what I wanted to do as a career. I hated what I was doing and felt lost and scared about how to change – particularly as I had no idea of what to change to. With Andy's coaching and support, as well as the Career Centre, I now know where I am going ..thank you!.." GS (Teacher)*

*"Amazing – I couldn't believe what the tests suggested as a career, but when we worked through the process it made sense. I am now focussed on doing what suits me the best .." LT (IT specialist)*

*"The test really helped clarify what is right for me – brilliant" AS (now PE teacher)*

This is your life, your career and as we spend more time at our work than we do with our family you owe it to yourself (and you family) to be doing something **you enjoy**.

Start the next stage of your journey today and get started with the Online Career Assessments.

If you need any assistance or have any questions please drop me a line or get in touch.

## Further information

For anyone wanting a more detailed understanding of the assessments they are based on the Holland Codes, a brief explanation is given below.

The **Holland Codes** or the **Holland Occupational Themes (RIASEC)** represents a set of personality types described in a theory of careers and vocational choice formulated by the late psychologist John L. Holland beginning in the 1950s. Each letter or code stands for a particular "type": Realistic (Doers), Investigative (Thinkers), Artistic (Creators), Social (Helpers), Enterprising (Persuaders), and Conventional (Organizers)."

The US Department of Labor/Employment and Training Administration (USDOL/ETA) has been using the RIASEC model in the "Interests" section of its free online database, *The Occupational Information Network (O\*NET)* since its inception during the late 1990s.

The RIASEC model developed by John L. Holland (Realistic, Investigative, Artistic, Social, Enterprising, Conventional) reflects his theory that "the choice of a vocation is an expression of personality." According to the *Committee on Scientific Awards*, Holland's "research shows that personalities seek out and flourish in career environments they fit and that jobs and career environments are classifiable by the personalities that flourish in them. "Holland's theory does not assume that a person is just one type or that there are "only six types of people in the world." Instead, he suggests that any person could be described as having interests associated with each of the six types in a descending order of preference. This assumption allows the Holland Codes to be used to describe 64 ( $2^6$ ) different personality patterns. As the theory is applied in interest inventories and job classifications, it is usually only the top two or three most dominant codes that are used for vocational guidance.

In presenting his theory, Holland graphically represented the six types as arrayed on a hexagon. This graphic representation serves to describe the empirically determined correlations between the types. The shorter the distance between their corners on the hexagon, the more closely they are related.

(source: Wikipedia)